
JOE ASTA

Sherman Oaks, CA
213-453-7276
joeasta.2@gmail.com
joeasta.com

PRESENT

Collab Creators - Video Producer / Writer

- Management of multiple YouTube channels with over 3 million subscribers
- Writing, recording, and editing videos for daily release
- Research & tracking of various pop culture subjects and viral trends
- Social media management & development for channel programming
- Weekly writer's rooms for YouTubers & social media influencers

2017

NFL Media - NGS Quality Control / DAI Operator

- Responsible for Dynamic Ad Insertion (DAI) during live NFL games
- Quality assurance and updates for live Next Generation Statistics (NGS)
- Research and tracking of individual player stats for NFL Network
- Video marking & Assistant Editor duties

2015

Summertime Entertainment - Office Coordinator

- General office management and interdepartmental schedule coordination
- Heavy phones and email correspondence
- Creation and maintenance of the company equipment inventory system

2014

Q-Insights Market Research - Interviewer

- Operating audio & visual equipment for paid market research studies
- Running one-on-one and group interviews on a wide range of products
- Social media outreach & copy writing through multiple platforms

2013

Karga Seven Pictures - Production Assistant

- Aggregating materials for pitch package presentations, including sizzle reels
- Promotion for new shows across all social media platforms
- Experience both in office and on set

2011

Wright State University - BFA in Film Production

- Audition entry BFA program - 1 of 10 (out of hundreds) selected
 - Wrote & directed 2 short thesis films
 - Shot, developed, and edited 16mm film
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